

THE MARK



Clear space: one letter V on every side.

ON LIGHT

VAE VICTIS
WOE TO THE CONQUERED

The same lettering. Its own dark edge holds it on paper.

THE MARK, SMALL

VAE VICTIS
48 mm

VAE VICTIS
24 mm

VAE VICTIS
120 px

WOE TO THE CONQUERED

VAE VICTIS
64 px

Smallest: 24 mm in print, 96 px on screen.

THE FIRST LETTER, FOR A FAVICON



16 · 32 · 48 px

THE MOTTO

WOE TO THE CONQUERED

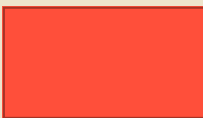
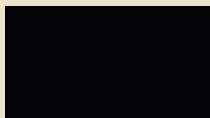
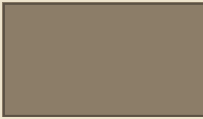
WOE TO THE CONQUERED

Under the title, never alone, except on a spine.

THE PUBLISHER



THE COLOURS

			
BLOOD #c8231f	EMBER #ff4f3a	DEEP BLOOD #8e1318	VOID #050407
			
BONE #eee4cc	OLD BONE #8c7d68	IRON #48434f	GOLD #c39535

All eight come from the game's 32-colour palette.

KEEP IT TRUE

- ▲ Use the lettering as it is drawn.
- ▲ Clear space: one letter V on every side.
- ▲ Smallest in print: 24 mm wide. Smallest on screen: 96 px wide. Below that, the first letter alone.
- ▲ Never stretch it, recolour it, add a glow, or set it over a busy picture.
- ▲ The motto sits under the title, never alone, except on a spine.